

# Exhibit 1

HILLERICH & BRADSBY CO.

SOLE MANUFACTURERS OF THE CELEBRATED

## "LOUISVILLE SLUGGER" BASEBALL BATS

416 FINZER STREET

LOUISVILLE 2, KY.

## AGREEMENT

For valuable consideration in hand paid, the receipt of which is hereby acknowledged, and for other good and valuable considerations, I, the undersigned, hereby grant unto Hillerich & Bradsby Co., a corporation of Kentucky, its successors and assigns, the sole and exclusive right to use my name, autograph, portrait, photograph, picture, initials, and/or nickname, for trademark and/or advertising purposes in connection with the manufacture and/or sale of baseball, softball and miniature bats and other products featuring miniature "Louisville Slugger" bats and I hereby consent to the registration of any such material as a trademark for any such products by said Hillerich & Bradsby Co.

I hereby endorse and have bona fide used or will so use the bats made by Hüllerich & Bradsby Co. and having my name associated therewith, and warrant that I have not previously made and will not hereafter make any agreement, assignment or license in conflict herewith.

EXECUTED in duplicate this 25 day of October, 1949  
at St. Petersburg, Fla

WITNESS:

WITNESS: Frank J. Ryan  
Signature

Home Address 270 H. Haskins Ave - Brooklyn, N.Y.

Club N.Y. Yankees Position Infield & Outfield

Age 18 Height 6'2" Weight 175 Birth: Yr. 1946 Mo. 11 Day 15

Sign on these lines three or four times the way you wish your name to appear on Louisville Sluggers.

Joe Peppine Joe Peppine  
Joe Peppine Joe Peppine

Bat Model L5 Length 34 1/4 Weight 32

Ship to Holland

Left 4 Hands Golf Clubs - Let 4 LGS Woods Reg. 95 } Sent Player Club  
 " 9 " Irons " 90 }  
 Sent to him 90 N.Y. Yankees  
 for 1000.00